

THE YEAR?

1957.

THE DESIGNER?

**ADRIAN
FRUTIGER.**

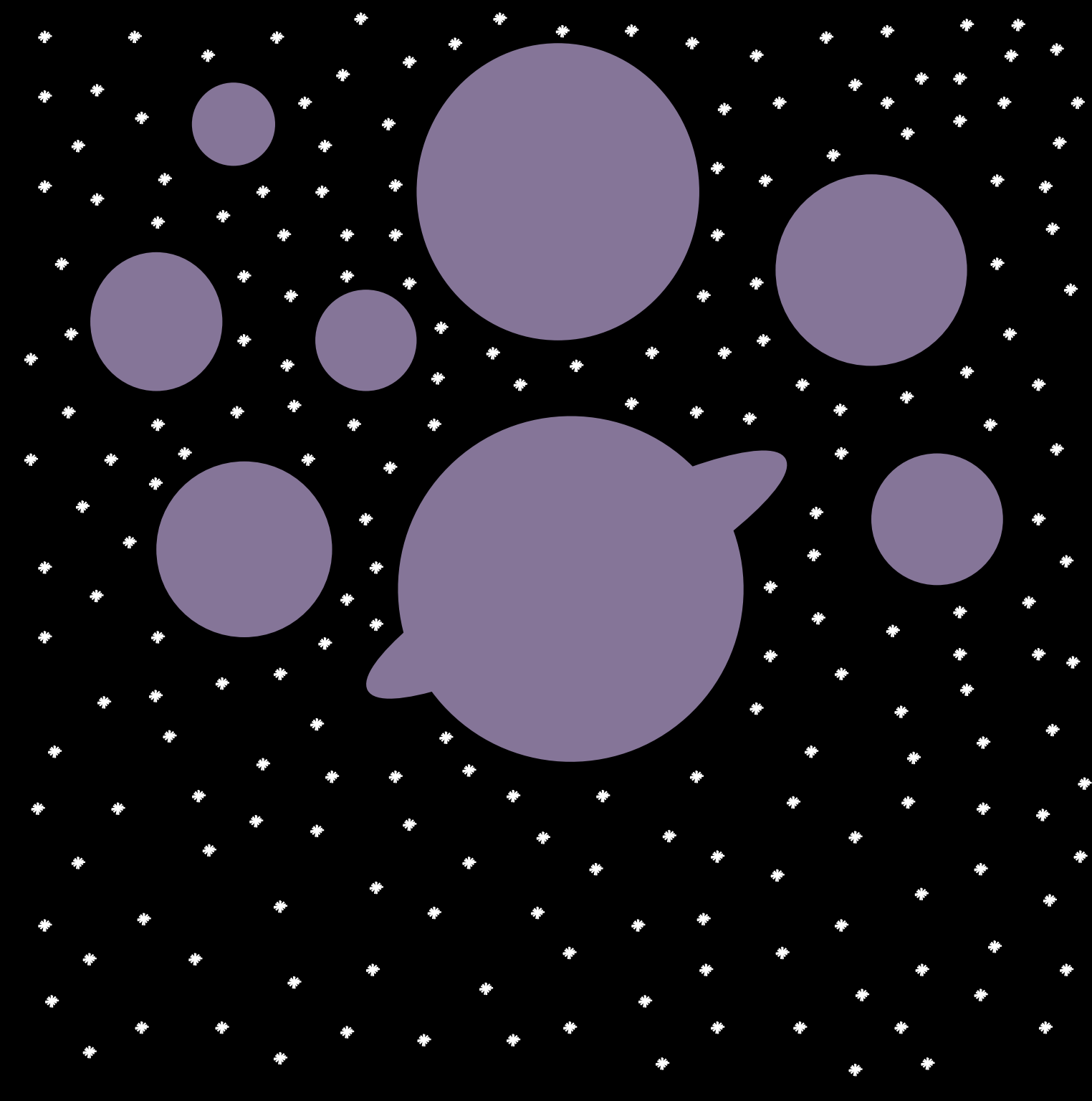
THE FONT?

**uni
vers.**

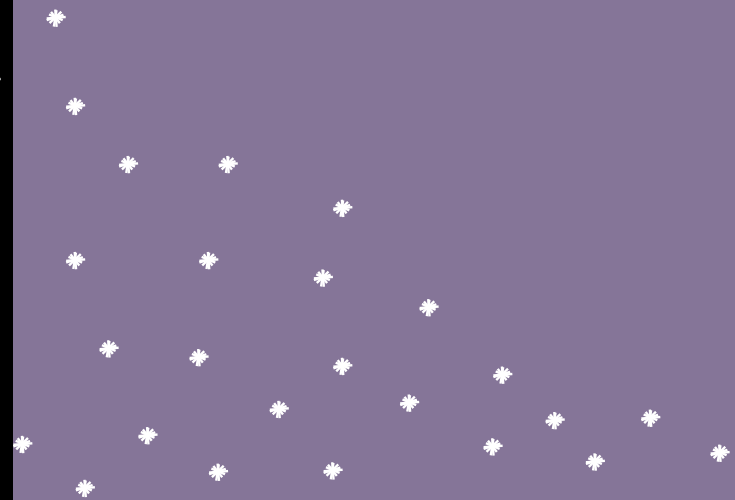
UNIVERS

The release of Adrian Frutiger's font called **Univers**, in 1957, was the beginning of something great. This neo-grotesque sans serif font stuns in both body work and headings. **Take a peek.**

ABCDE
FGHIJKL
MNOPQ abcde
RSTUV fghijkl
WXYZ mnop
qrstuv
wxyz.



find me **feeling...** light *oblique*
roman *oblique*
bold oblique
black oblique



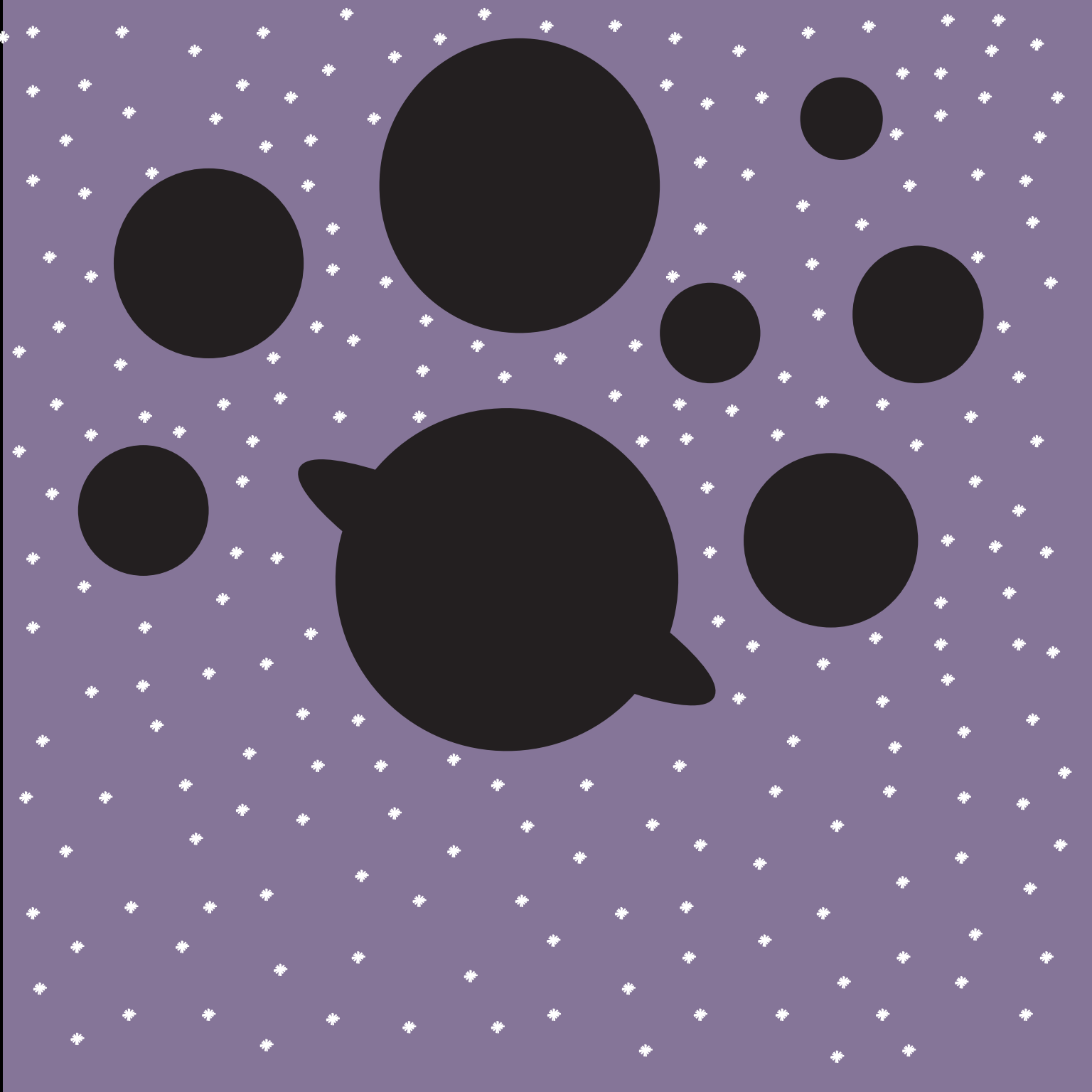
Gee whiz,
univers is out of this world!

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UNIVERS

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Yuri Alekseyevich Gagarin was the first human who was sent into space, in the year 1961.

Univers Roman, 12 on 13

Yuri Alekseyevich Gagarin was the first human who was sent into space, in the year 1961.

Univers Roman, 13 on 13

Yuri Alekseyevich Gagarin was the first human who was sent into space, in the year 1961.

Univers Roman, 14 on 14

Yuri Alekseyevich Gagarin was the first human who was sent into space, in the year 1961.

Univers Roman, 15 on 15

Yuri Alekseyevich Gagarin was the first human who was sent into space, in the year 1961.

Univers Roman, 16 on 15

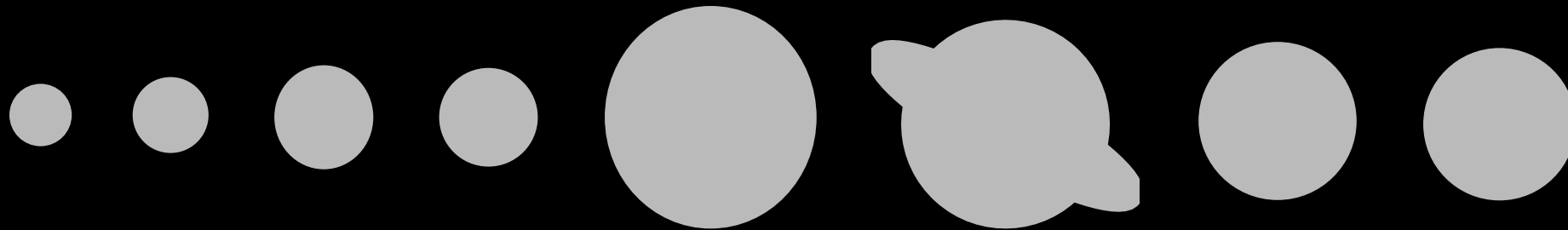
Yuri Alekseyevich Gagarin was the first human who was sent into space, in the year 1961.

Univers Roman, 17 on 16

Yuri Alekseyevich Gagarin was the first human who was sent into space, in the year 1961.

Univers Roman, 18 on 18

Univers!
far out!



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